



ELA Virtual Learning

English II

April 16, 2020



English II

Lesson: April 16, 2020

Objective/Learning Target:

- I can analyze how similar ideas or topics are portrayed in different media formats in regards to technology.



BELL RINGER

Please respond to the prompt below in a quick write on a separate piece of paper. Remember, a quick write is an open-response to a prompt with your thoughts, emotions, reactions, etc.

When you hear the phrase social media, what comes to mind?



LEARN

Before we get started, I want to explain briefly what the objective means when it says “different media formats.” When it comes to learning, it is referring to students looking at a topic in a variety of ways. Some media formats include print media (books, magazines, articles), television, videos, music, various internet websites, etc.

Today, you will be looking at three different media formats to analyze how each one discusses the use of cell phones.



PRACTICE

Media Format Type 1: Images

As you click through the different images, respond to the questions below for each image:

- 1) What do you see in the image?
- 2) What questions do you have about the image?
- 3) What is your emotional reaction to the image? Positive or negative?

Image #1



Image #2



Image #3





PRACTICE

Media Format Type 2: Video

Watch the video linked [here](#). After you watch the video, respond to the questions below on the same piece of paper.

- 1) What is concerning to you about what is talked about in the video?
- 2) What questions do you have?
- 3) What was surprising to you?



PRACTICE

Media Format Type 3: Article

Read the article linked [here](#). After you are finished reading the article, respond to the questions below on the same piece of paper.

- 1) What are two things you learned from the article?
- 2) What questions do you have?
- 3) What was surprising to you?



LEARN

After looking at all three different media formats, take time to analyze how all of them connect to one another.

Ask yourself these questions:

- 1) What is the topic of all three formats?
- 2) Are the formats showing this topic as something that is positive or negative?
- 3) What is the main idea behind all three formats?

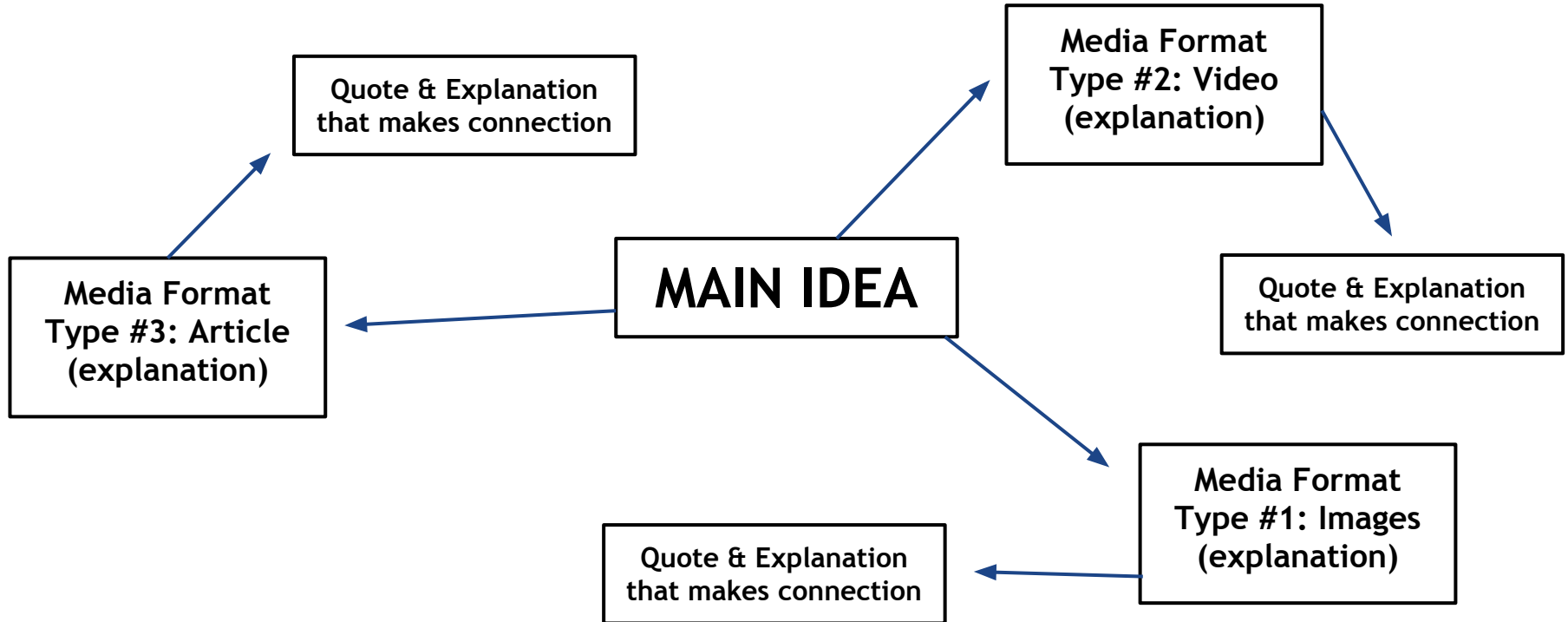


PRACTICE

After thinking about the connections between all three media formats, create a visual on your piece of paper showing the connections. The main idea of all three should be in the middle and each type of media format should have a quote from each source that helps explain the connection.

An example is on the next slide!

PRACTICE ANSWER KEY *(Answers will vary)*





REFLECTION

Reflect on the questions below and write a response on a piece of notebook paper:

- Which type of media format was the most informative to you? Explain.
- On a scale of 1-5, how well were you able to identify the similar ideas in the different media formats?